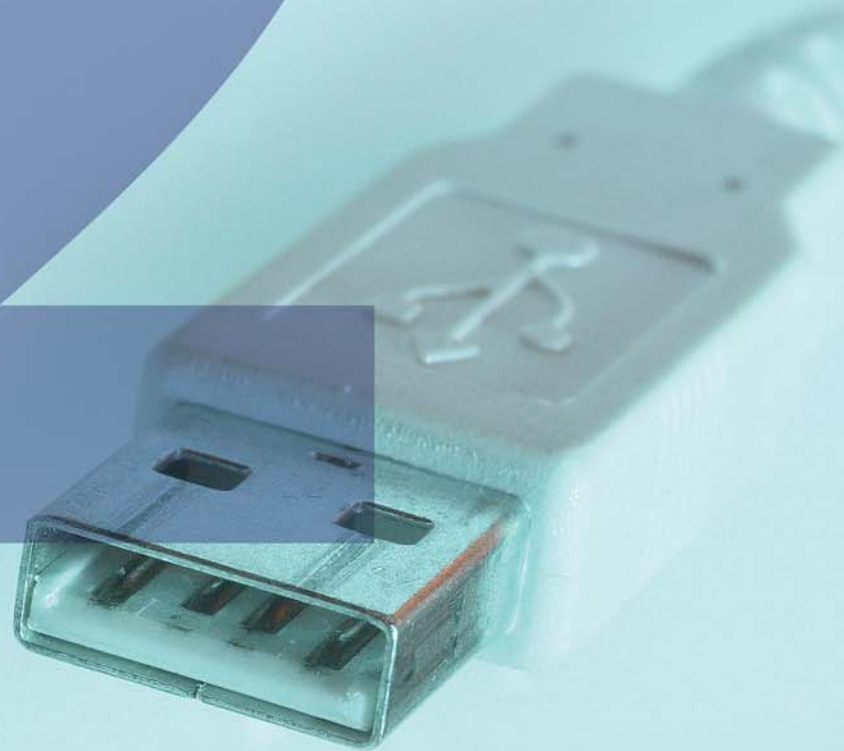


SATISFY THE RULE IN 2 EASY STEPS



ORDER YOUR COMPLIANCE MATERIALS TODAY

Compliance is easy with the Safeguards Rule Compliance Kit and the Dealership Defender Suite.



Safeguards Rule Compliance Kit, Second Edition

You need one Safeguards Rule Compliance Kit for each location. Order online at www.afip.com or via email at orders@afip.com.

For more information:

Member Benefits Services, Inc.

5100 Thompson Terrace, Suite B
Colleyville, Texas 76034
www.afip.com
info@afip.com
817.428.2434

Continental-National Services Corp.

400 North Ashley Drive, Suite 2055
Tampa, Florida 33602
jganther@cn-group.com
813.223.0085, extension 550

Dealership Defender Suite

Call 813.717.9333 to find out which products you need.

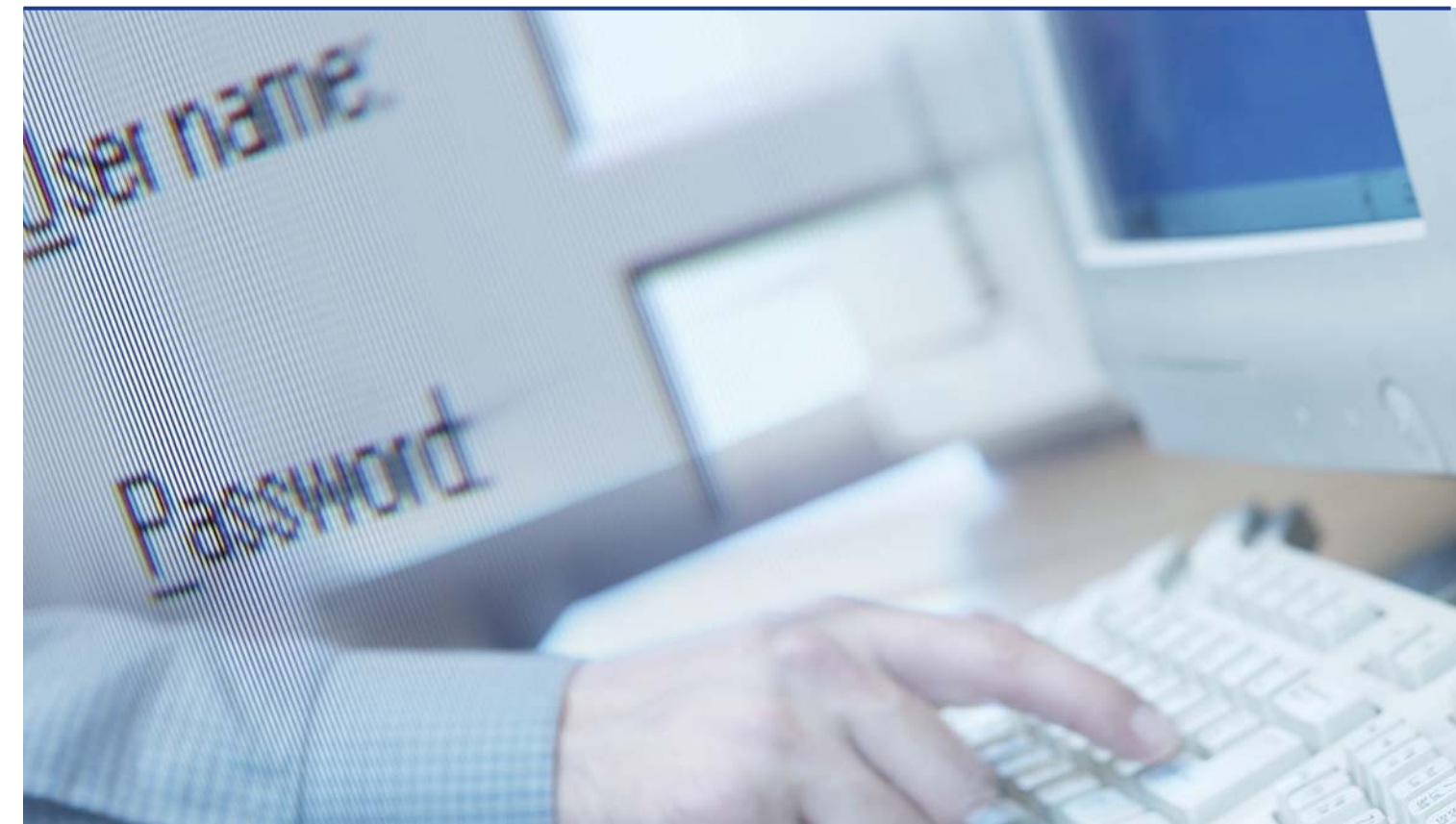
For more information:

Dealership Defense LLC

400 North Ashley Drive, Suite 2055
Tampa, Florida 33602
www.dealershipdefense.com
info@dealershipdefense.com
813.717.9333

COMPLIANCE MADE EASY

The Safeguards Rule Compliance Kit, Second Edition
Dealership Defender Suite



CONTINENTAL-NATIONAL
SERVICES CORP.

WHY THE BIG PUSH FOR COMPLIANCE?

It is a Safeguards Rule violation if complete paper and electronic information plans are not in place, **even if no customer information is actually stolen.**



The maximum FTC fine for a dealer that has been non-compliant since May 23, 2003, selling 125 cars a month is **\$50,875,000.**

COMPLIANCE WITHOUT DISRUPTION

Step 1: Order the Safeguards Rule Compliance Kit, Second Edition to implement the paper requirements of the rule.

Cost Effective

At \$495 per unit, the Safeguards Rule Compliance Kit is the least expensive way to bring your dealership into compliance. Why spend thousands of dollars to achieve the same objective?

Simple

The Safeguards Rule Compliance Kit provides you with all the easily modifiable materials you'll need to bring your dealership into compliance and stay that way. Simply put the supplied CDs in your computer, read the instructions and watch the video, modify the paperwork as necessary, and print! It even comes with a convenient three-ring binder and tabs to organize your Information Security Program.

Easy Online Training

The Kit also includes one free online training session for the Corporate Compliance Officer. At the end of the session, he or she can print a Certificate of Completion to document the training. Additional online training sessions for other Compliance Officers, Secure Document Workers, and general employees can be purchased for a nominal fee.

Complete & Flexible

All of the material necessary to implement the paper requirements of your Information Security Program is provided. All of the forms and policies are modifiable, so you can adjust them to suit the unique needs of your company.

**The authors of the Kit recommend having the program reviewed by qualified legal counsel.*

REQUIRED ELECTRONIC PROTECTION

Step 2: For an electronic compliance system tailored to your specific needs, call Dealership Defense LLC today.

Widely Trusted

A firewall alone doesn't qualify as an adequate system. The Defender Suite provides continuous Network Vulnerability Assessment and Intrusion Protection, utilizing the software and technology trusted by many government, financial, and educational institutions.

Straight Forward

Electronic data systems vary widely, so don't spend more money than required. The technicians at Dealership Defense LLC will review your system with you or your technician and tailor the system you need to satisfy the requisites of the Rule. Dealership Defense will work with your in-house technician, if necessary, to install the program as quickly as possible.

Adaptable

The Dealership Defense technician will recommend only the systems you need.

The Dealership Defender™ conducts the FTC-required Network Vulnerability Assessment, detects attempted system intrusions and prevents them in real time, creates detailed fix information, produces detailed reports and compliance documentation, and updates regularly as new attack signatures are identified.

Dial-Up Defender™ prevents unauthorized access to customer information through your dial-up modems and creates a record of each such attempt.

Identity Defender™ compares customer names to the current OFAC list of Specially Designated Nationals.

The cost of the Dealership Defender Suite has been reduced.

